

THE NORTH EAST DOG FESTIVAL

2024 Show Guide

VISIT
Northumberland
PARTNER 2024



SHOPPING LIST

TIMETABLES

**MEET OUR
AMBASSADORS**

**HAVE A GO
ACTIVITIES**

**SAY HELLO TO
COVER STAR ROSCOE**



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STAND 134

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Welcome to THE NORTH EAST DOG FESTIVAL



NEW for 2024!



New have a go activities

This year we welcome some brand new have a go activities; these include Trick Training, The Dogs Trust Dog School and a brand new CaniSports area.



New Wellness Speakers

This year we welcome new speakers, The Muzzle Movement, Chuck Tails, Lyndsey Canine Coach Rebecca Edney and Great North Service Dogs.



Scruffts

Scruffts, the competition that gives crossbreed dogs the opportunity to compete in the main arena at Crufts, is kicking off the search to find the nation's top dog - and you'll find them at this year's festival on Saturday.



Yellow Dog Zone

We are proud to be working again this year with My Anxious Dog where your dog will be able to experience a new 'yellow dog zone' if they need a break from the festival fun.



New Merchandise!

We've added some amazing merchandise this year. From toys to bandanas and even leads, you'll be able to buy amazing branded gear!



Main Arena Displays

This year we welcome back the Walworth Birds of Prey, Kipperridge Gundogs and new additions The Dog and Duck Show. Plus all the crowd favourites.

Not forgetting



2024 Ambassadors

This year we welcome five wonderful festival ambassadors, find out more about each of them in this show guide and keep an eye out for them at this year's festival.



2024 Cover Star

Welcome to this year's cover star Roscoe. Photography by North East Dog Photographer, Rebecca Ashworth Earle.

Can you believe it's our seventh year?

Welcome to the seventh North East Dog Festival. Last year we introduced a big change utilising one larger field; this created a brand new fabulous layout. It eased walking and created a brilliant festival vibe. Not only was it better for visitors and traders but it also allowed us the opportunity to offer far better parking options and wifi capabilities.

So why did we bring this to the North East? The idea of the festival came about during conversations between two friends, brought together by their love of dogs, especially Spaniels. For decades now we've worked to help dog owners in the North East in everything from agility to puppy training, behaviour to general pet skills; hosting guest trainers and working alongside some of the best instructors in the country.

With the vast amount of information and advice available in the public domain it became apparent just how difficult it was for people to make informed decisions about their dogs. The plan was set in motion to provide an event where visitors could get access to great trainers, activities, therapists, products and advice.

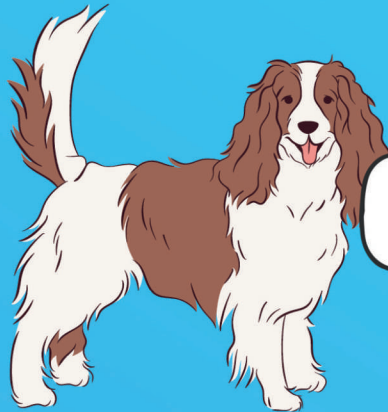
Starting small we realised very quickly that the North East was crying out for an event of this kind so we've worked tirelessly to build a strong reputation.

As a team we live, breathe and work with dogs everyday. The festival is the result of years of passion, dedication and investment to create an annual one of a kind festival for dogs.

We hope that visitors go home with lots of information and ideas and that the dogs go home happy and fulfilled.

With love from

Dawn, Rebecca and dogs Tyne, Holly, Jake, Buck, Olly, Luna, Berry, Mouse, Raven, Scout, Maverick, Spring & our rainbow dogs Beck, Rusty, Jay, Hunter, Lucy & Meg.



Our vision for
The North East
Dog Festival

Dog welfare is at the very heart of what we do, and as a team we hold a very strong belief that our dogs should be given the best life possible, with kindness, for the short time they grace our lives - and that is very much the inspiration for this event.

We've handpicked activities and worked closely with all of the clubs at this year's festival to ensure a wide variety of activities and have a go opportunities are available. Plus over 90 amazing exhibitors.

From inspiring main ring displays, to a wealth of knowledge in the seminar marquee and local clubs spanning the site offering everything from agility to canicross, gundog scurries to flyball. (plus many more!)

Here in Northumberland we have been lucky enough to secure a venue that can help bring our vision to life. Coupled with some amazing supporters...we are sure its going to be a great weekend for dogs and their owners.

TIPS FOR a great weekend

1

Your Dogs Welfare

We ask that people consider their dogs fitness and age; older dogs may struggle with a full day and young puppies may feel overwhelmed or tire quickly. Take the time to keep your dog happy and take regular breaks.

The welfare of your dog is your responsibility throughout the duration of the festival and they must not be left unattended at any time. Dogs cannot be left within cars in the public car park.

Don't forget to bring a dish and some water for your dog.

2

Children

If you have children with you then please ensure they are kept safe by not allowing them to rush up to dogs and ensure they ask permission before interacting with dogs. Children under 16 must be accompanied. You can also visit our wellness tipi on Saturday where Rebecca Edney will be speaking on 'keeping kids safe around dogs'.

3

Activities

When entering your dog(s) in any activities you do so at your own risk. You must follow the instructions given by the trainers. Please consider the temperament of your dog before entering any of the activities. Not all activities will be suitable for your dog, instructors will take into account, age, fitness and temperament before allowing participation.

Plan your day

4

Use our show guide to plan your weekend. You'll find a map and all of the timetables inside here. You can also plan your shopping with our trade stand list - this also has all of the food and drink providers that will be at the festival. Make sure you bring spare change as activities usually range from £1 - £3 and may not have card facilities. Please note that some traders may not have the capability to accept card.

6

Being mindful

Please take note of all signage on the day. The site is large & as parts are a working farm all rules must be adhered to and dogs kept on-lead at all times unless under the instruction of a trainer in one of the activity rings. This includes the car parks.

5

Bringing your dog

One of the main goals for the organisers is to provide all dog owners and dog lovers in the North East access to knowledge, activities and advice to ensure the dogs of the North East can have the very best life. There is no sugar coating it...we all know some dogs aren't fans of big festivals like this. That's why its important to know your dog and if need be come along without them - there is still so much to see and do!

Get Social

7

Don't forget to tag us in your photographs videos from the weekend - find us on the links here and use #northeastdogfestival



The North East Dog Festival



northeastdogfestival



thenortheastdogfestival



a note on welfare

Dogs must not be left in vehicles parked in the public car park. We will legally remove any dog from any vehicle left unattended. The festival does not permit dogs to be wearing prong collars, check chains or E-Collars. We will require these collars to be removed before entering the festival and replaced with a suitable collar. This is not negotiable. Although we advise against the use of flexi leads, if you come with one we ask that they are locked on a short lead at all times. Watch your dog at all times and please do not allow your dog to invade another's space. We welcome dogs wearing muzzles; however please ensure that your dog can pant and is comfortable. If hot please watch your dogs for signs of stress; the festival has shaded areas around Breed Hang Out, the Wellness Tipi and the Marquee. Water bowlers are available on site to give your dog a drink or to cool them down, small paddling pools are also available. Please raise any welfare concerns to a Festival steward. The Stewards Tent is clearly marked on the map and is opposite the main entrance. Failure to comply with dog welfare may result in exclusion from the festival without refund.

WHAT'S NEW for this year



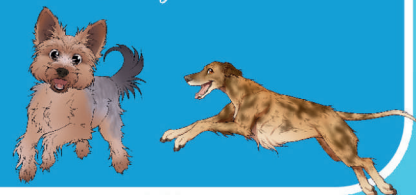
New merch!

This year we have added lots of new merchandise and we think our favourite might just be the giant octopuses! (though we don't have many)

These will be available near the stewards tent, just look for the legs!

- Tote Bags - £10
- Festival Cap - £10
- Festival Pin - £5
- Festival Key Ring - £5
- Show Guide - £2
- Festival Toys - Starting from £15
- Festival Lead - £8
- Festival Bandanna - £5

*Don't forget our two new pins!
Paddy and Loki!*

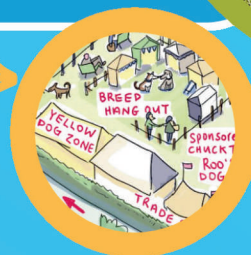


Yellow Space Zone

This year your dog can experience a new 'yellow space zone' if they need a break from the festival fun. My Anxious Dog is on tour and coming to the festival again and bringing the revolutionary Yellow Space Zones. All dogs can become overexcited and this can sometimes mean they behave differently, which then leads to stress for the owners, and this takes away the enjoyment of being at the event.

"The zone is a safe, welcoming and quiet space where owners can relax and more sensitive dogs can have some time out on their own and settle themselves." Sarah Jones.

Sarah and her team have Calming Spray to soothe dogs, and just one dog is allowed in the yellow zone at any time. They spend between a few minutes to half an hour there, and the service is completely free, as is the advice provided by leading pet professionals.



Scruffts THE KENNEL CLUB



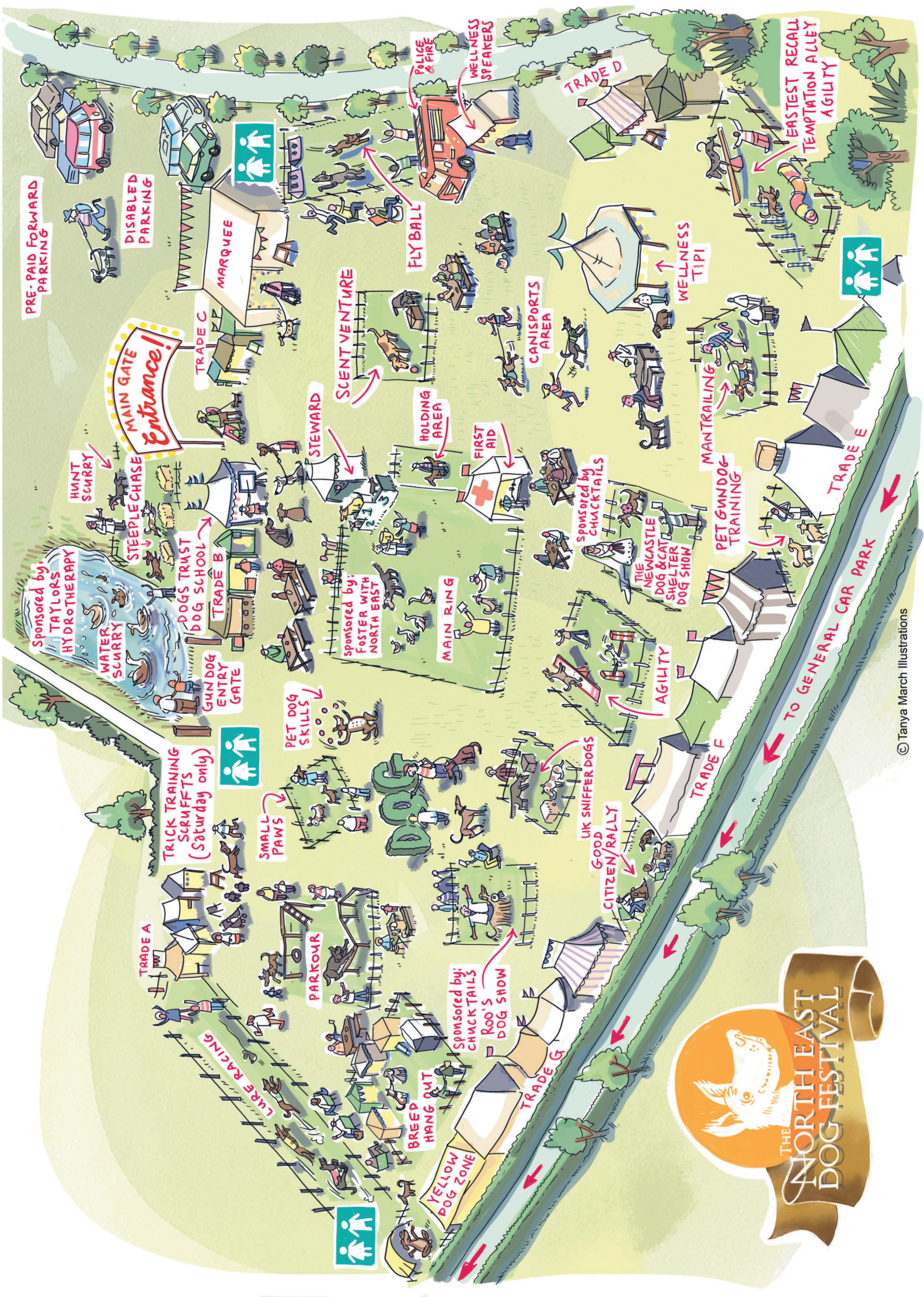
Scruffts, the competition that gives crossbreed dogs the opportunity to compete in the main arena at Crufts, is kicking off the search to find the nation's top dog.

The fourth of six heats will take place at the festival on Saturday 31 August, with registration starting from 11am, and judging from 12.30pm. Entering a dog into Scruffts costs £2 per class. There is no need to enter in advance, just simply turn up on the day. **Look for the Scruffts name on our map.**

Each dog entered in the competition will have a few minutes to wow the judges in one or more of the four competition categories: Most Handsome Crossbreed Dog, Prettiest Crossbreed Bitch, Golden Oldie Crossbreed and the Good Citizen Dog Scheme class. When choosing the winner and runners-up for each class, the judge ensures that the dog has the following qualities:

- Good character
- Good health
- Good personality
- Good temperament with people and other dogs





INTRODUCING

this year's cover star Roscoe



Roscoe is a 3 year old Jack Russell. He's a special boy as he suffers with hyper attachment disorder and anxiety; however through training and his love for squeaky balls we've been able to build his confidence.

Although still a shy boy, He's now confident enough to be able to cope with the environment at the festival, he had a blast last year trying out all the "have a go" activities.

He enjoys going on adventures and exploring different places with his siblings. He loves the beach above all else and a toe dip but you'll never see him swim. His nickname is Monkey as he loves climbing trees.

His favourite toy is a Clifford the big red dog teddy however a squeaky ball is what holds the key to his heart. He doesn't trust easily but once he lets you in you get his whole heart.

FIVE TOP TIPS FOR MUZZLE TRAINING

1

MOTIVATION

Find a reward that your dog LOVES more than anything - a tasty treat or a game of fetch!



2

PATIENCE

Take training at your dogs pace - don't rush into just putting the muzzle on straight away, but slowly build their confidence by introducing wearing a muzzle in stages. Start by rewarding them just for sniffing it, then for putting their nose inside!

3

GUIDANCE

If you are unsure of what to do, seek advice from your vet or an accredited, qualified force-free trainer for support with muzzle training. You can also find lots of resources at: www.themuzzlemovement.com



4

UNDERSTANDING

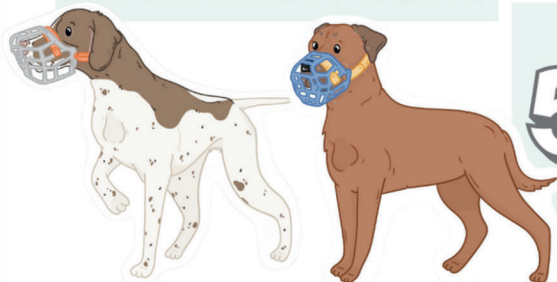
Muzzles can be scary for some dogs. Make sure you try not to tell your dog off if they paw at the muzzle or aren't making the progress you'd like. This is all new to them and can take some time to get used to.



5

BEFORE YOU GET A MUZZLE...

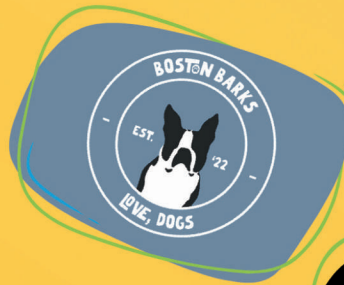
Don't have your muzzle yet? No problem! Get started by rewarding your dog for putting their nose in a plant pot, mug, yoghurt box or even a cardboard box!



@THE.MUZZLE.MOVEMENT

A HUGE THANKS TO our supporters

Our festival couldn't run without the support of fabulous businesses that share our passion for dogs. Thank you to those that have donated to make this weekend super memorable!



A special thank you to the team from Kirkley Hall who allow us this fantastic stage to showcase The North East Dog Festival.

INTRODUCING our ambassadors

Summer



Summer, the best dog ever, she's so friendly and loves people and other animals, she never stops talking to you and even demands scratches and cuddles, her tail never stops wagging. She loves the great outdoors and having a splash and belly surf, and the muddier the puddle, the better. She loves a roast dinner and will sharp tell you when she is overdue her morning dentastick.

With all her outgoing nature, she'd equally just as happy, lying in front of the fire at home and having a lazy day. And she is very partial to a pupchino (and a steak) especially after a day's hiking.

Peggy

Peggy Sue is a nearly 2 year old cockapoo, she is my little best friend and has helped me so much since my dad passed away last January.

She makes me smile every day and loves her photo being taken. She learns tricks really quick, whether it's sit pretty or jump in my arms. She's a pro and will do anything for cheese.



Ned



Ned is an 8 month old scene stealer with su-paw-model legs.

Ned the Irish Setter may only be young but his family all look up to him, and not just because he's already so tall. A truly wonderful soul, Ned's charitable nature knows no bounds. He is actively involved in dog rescue and cares for rescue hens. When he manages to get a spare moment for some Ned time, he likes to spend his time gardening, caring for his four doggy siblings, sharing a bag of wotsits with his mum and even a game of Fifa.

People, dogs, even hens - Ned loves them all, and they all love him back. It's never a ruff day when Ned's around

Luna

Luna is a 2 year old frenchie who is the most loving little girl ever.

She loves nothing more than cuddling with her human big sisters Mia and Casey.

She is very treat orientated so give her a treat and she will show you her tricks 🐾

Stick Luna in front of a camera and she has the pose down to a T.



Lola

Lola is our 2 year old XL bully cross.

She is an iconic queen and is far from what the media makes her out to be. She is so loving, intelligent and funny and loves nothing more than cuddles, treats, playing with her friends and keeping herself occupied with her ball on a string in the back garden (for hours sometimes!!)

She does us proud every day and has taken so well to all the changes she's been faced with.

She is proof that with training and responsible ownership, bully breeds can thrive.. even on a lead and muzzled, nothing stops her.



don't forget to tag us and use #northeastdogfestival

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INTRODUCING the main arena



Saturday

- 9.30am Curlabull Rally and GCDS Display
- 10.00am Canny Canines Display Team
- 10.15am The Dog and Duck Show
- 11.15am Eclipse Flyball
- 12.00pm Kipperridge Gundogs
- 1.00pm Whippet Racing Display
- 2.00pm The Dog and Duck Show
- 3.00pm Kipperridge Gundogs
- 3.45pm Agility Tournament

Sunday

- 9.30am Agility Tournament
- 10.30am Canny Canines Display Team
- 10.45am Walworth Birds of Prey
- 11.45am Eclipse Flyball
- 12.30pm Kipperridge Gundogs
- 1.30pm Whippet Racing Display
- 2.30pm Walworth Birds of Prey
- 3.30pm Kipperridge Gundogs
- 4.15pm Curlabull Rally and GCDS Display



our main ring is sponsored by

Foster with North East are a regional support hub for foster carers, combining all 12 Local Authorities. Anyone considering fostering in our region will benefit from a united, single support hub providing additional support for prospective foster carers from initial enquiry and throughout the assessment process.

www.fosterwithnortheast.org.uk

Correct at time of print. Subject to change.

Foster with
NORTH EAST

INTRODUCING the wellness tips



Saturday

- 10.30am Great North Service Dogs.
11.00am Nathan Squires.
Training dogs and teaching people
- 11.30am The Pet Blood Bank UK.
The importance of dogs donating blood
- 12.00pm Kirsty Spender.
Wedding Tales - The 'I Dos & Don'ts' of including your dog at social events
- 12.30pm The Muzzle Movement.
Muzzling your dog - for every dog!
- 1.30pm Rebecca Edney.
Keeping kids safe around dogs
- 2.00pm Lyndsey Rutherford.
Spaniel Savvy
- 2.30pm Martin Peagam.
Hearing dogs for deaf people - changing peoples lives
- 3.00pm Sarah Jones.
What it means to have a reactive dog #dogsinyellow

Correct at time of print. Subject to change.

Sunday

- 11.00am Great North Service Dogs.
11.30am Sue McClennan.
Dog Biomechanics
- 12.00pm Martin Peagam.
Hearing dogs for deaf people - changing peoples lives
- 12.30pm Sarah Jones.
What it means to have a reactive dog. #dogsinyellow
- 1.00pm Heather Stevens.
Why Dogs are like Onions
- 1.30pm Kirsty Spender.
Wedding Tales - The 'I Dos & Don'ts' of including your dog at social events
- 2.00pm The Pet Blood Bank UK.
The importance of dogs donating blood
- 2.30pm The Muzzle Movement.
Muzzling your dog - for every dog!

don't forget to visit our speakers who have trade stands at the festival.



*'Taking the lead,
while you tie the knot'*



Chuck Tails is a professional dog chaperone for weddings, covering the whole of the North East including Northumberland, Newcastle, Durham, Darlington and North Yorkshire. We can cover further afield at additional cost.



We know how much dogs mean to their owners and our service helps incorporate your best guest in a stress free way on your wedding day ensuring that your dogs are comfortable throughout.

Chuck tails can transport your dog to your wedding venue, provide walks and care and support with any duties on the day. This can be from greeting guest, to being the ring bearer or simply attending to be part of the family photo as a beautiful keepsake for your magical day. What really sets us apart from other chaperones is that we also offer to transport your pet back home and then stay with them overnight so you can continue the celebrations, with peace of mind your pet has company and is being looked after.

We always carry out a free pre-service visit to get to know your and for you to get to know us! **Chuck Tails truly puts your dogs needs first** and we will ensure they are comfortable and happy whilst on your big day **so you can have complete peace of mind and relax knowing your lovely pets are in the best hands.**

BENEFITS OF A DOG CHAPERONE



PEACE OF MIND

You can enjoy your big day, knowing that your pooches are in good hands, with one professional solely responsible for them. Our chaperones will always know when your dog has been for comfort breaks, eaten, and slept throughout the day.



THE PERFECT SHOT

Our chaperones will always work closely with your photographer/videographer to make sure they get some amazing posed candid pictures of your dogs on your wedding day. By having treats and toys on hand, we will do our best to have them looking directly at the camera.



EXPERT ADVICE

Our chaperones will offer honest advice as to how to incorporate your dogs into your wedding day. Every dog is different, and you will always be advised on what is best for them, so they can have a great day, along with the happy couple.



NO-ONE MISSES OUT

Everybody wants to enjoy their loved one's wedding day. With a dog chaperone present, all of your guests can relax and spend the day with you, without the need for anyone to check on the dogs, or give them a break if everything is getting too exciting.



ALWAYS PREPARED

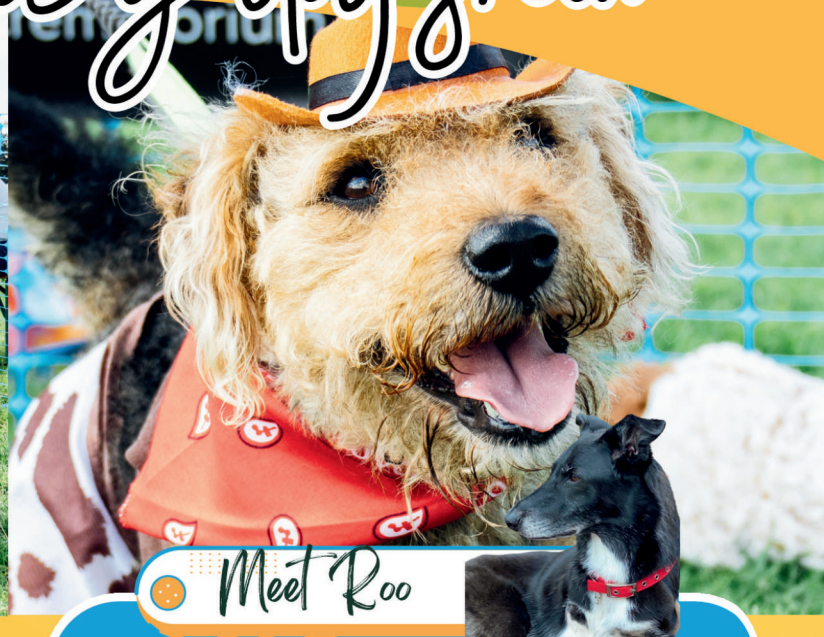
Anything can happen at a wedding, especially when your four-legged friends are involved. Our chaperones are always carrying plenty of treats, towels, water and anything else your dogs may need to keep them happy clean and well-fed all day.

If you wish to enquire about a booking for our wedding chaperone services, please either send a WhatsApp to 07500005601 or email us at Chucktailsuk@gmail.com.

WWW.CHUCKTAILS.CO.UK
CHUCKTAILSUK@GMAIL.COM

*The supplier of choice
for more than 15 venues*

INTRODUCING Roo's journey dog show



Saturday & Sunday

- 10.30am Best Biscuit Catcher
- 11.00am Best Old Timer (aged 8 or over)
- 11.30am Pawsome Pup (under 1 year)
- 12.00pm Loveliest lady
- 12.30pm Chucktails Best Man (most handsome)
- 1.00pm Best Rescue
- 1.30pm Best Dog With Disability
- 2.00pm Fastest Sit
- 2.30pm Chucktails Happiest Couple (fancy dress encouraged)
- 3.00pm Waggiest tail
- 3.30pm Best in Show

Meet Roo

Joining us again will be the team from Roo's Journey. You'll be able to enter their dog show throughout the weekend and visit their area to find out more about the work they do, learn about the fabulous Roo plus find out more about the charities they are raising money for. Plus this year is super special as its the year Roo turns 10!

Dog shows run throughout the weekend with a range of classes. Each class has a start time and can be entered via registration at the corresponding charity dog show area on the day. Dog shows are rope fenced and entry fees may vary from show to show. All 1st place winners can visit the stewards area with their 1st place rosette to choose a limited edition festival character pin badge.



meet our dog show sponsor

Chuck Tails is a professional dog chaperone service for weddings, covering the whole of the North East & North Yorkshire. Apty named after director Kirsty's own rescue dog Chuck in 2021. The company has a record year ahead of it with 70 bookings, as more couples choose to include their pooches in their weddings.

We know how much dogs mean to their owners and our service helps incorporate your best guest in a stress free way on your wedding day ensuring that your dogs are comfortable throughout.
Correct at time of print. Subject to change.



INTRODUCING the NDCS dog show



Saturday & Sunday

- 10.30am Best Puppy
- 11.00am Best Paw Shake
- 11.30am Chucktails Handsome Page Boy (handsome dog)
- 12.00pm Best Child Handler
- 12.30pm Waggiest Tail
- 1.00pm Best Trick
- 1.30pm Chucktails Loveliest Flower Girl (prettiest girl)
- 2.00pm Best Rescue
- 2.30pm Golden Oldie
- 3.00pm Best in Show

Meet NDCS

Newcastle Dog & Cat Shelter was established in 1896 and helps thousands of lost, unwanted, neglected, abused and abandoned animals every year. Their objective is the promotion of kindness and prevention of cruelty to animals.

They reunite lost animals with their owners and find loving new homes for those no longer wanted. Covering the whole of the North East from our two shelters within Newcastle, Clarendon Road and Benton North Farm.



meet our dog show sponsor



Chuck tails is a niche service, covering a wide area, every day of the week!

With lots of experience behind us working with all dog breeds. We always carry out a free preservice visit to get to know your pets and for you to get to know us! Chuck Tails truly puts your dogs needs first and we will ensure they are comfortable and happy whilst on your big day so you can have complete peace of mind and relax knowing your lovely pets are in the best hands.

Correct at time of print. Subject to change.

Jane has what you call a natural talent with dogs. Her lovely calming way and ability to make any dog feel at ease is so reassuring. I am so thankful to be welcomed with both of my babies and will continue to use this fabulous facility as part of their exercise training.
Eternally grateful Jane thank you xx
Kirsty Swinney

THE PET SHOP

- Natural Pick'n'Mix Treats
- Pre-packed Treats
- Dog Accessories
- Raw Mince Blocks
- Quality Kibbles
- Drying Coats
- and much more

NEW! Our very own branded chamy cloths!



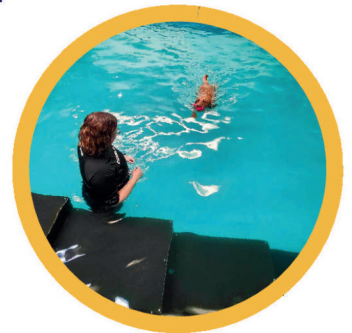
WHY WE LOVE HYDROTHERAPY FOR DOGS

- **Pain Relief & Reduced Impact:** Gentle on joints and muscles, great for dogs with arthritis or joint issues.
- **Enhanced Mobility:** Improves range of motion and flexibility.
- **Muscle Strengthening:** Builds muscle without high-impact risks.
- **Cardiovascular Fitness:** Boosts heart health and endurance.
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THE HYDROTHERAPY CENTRE

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- **Large pool** with steady ramps
- Fun Swims
- Medical Swims
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- Weight Management
- Confidence Building
- Veterinary Referrals



“ Finding K9 Taylor's Hydrotherapy has been the biggest blessing for Gwen. She has had such a rough start with oodles of orthopaedic problems but has now found her groove in the water. This facility is amazing and Jane is so calm and loving and playful with Gwen. After just 5 sessions she is buoyancy aid free and going from strength to strength gaining confidence and newfound joy in life. Thank you Jane for your care and skill at getting Gwen going again. - Connie



GET IN TOUCH

Hydrotherapy by appointment only
07511722271
info@tk9hc.co.uk
Pet Supplies
info@taylorpetsupplies.co.uk

Get a free cham cloth when you book a hydrotherapy session just tell them NEDF sent you!



 Taylors Pet Supplies

 Taylors K9 Hydrotherapy Centre

VISIT US AT Ample parking behind Gascoigne Funeral Directors at East Field Farm, Woodhorn, **Ashington, NE63 9YA**

INTRODUCING the activities

Agility



Has your dog got what it takes to negotiate the jumps, weaves and tunnels in our have-a-go agility rings.

Maybe they are the next superstar in the making. Thanks to the team from Petsercise.

Flyball

Returning after their Crufts debut is Eclipse Flyball and their team to introduce dogs to the wonderful world of flyball.

Does your dog love a ball and love to run? Then this might be just the sport for them!



Gundog Scurries



Nordic Dogs is back and bigger than ever! Every year our Gundog Area gets bigger and this year is no different. Dogs can try their paw at the novice scurry, advanced scurry and even a hunt scurry (complete with fake birds and cover!)

There is even a have-a-go water obstacle complete with a timed water retrieve thanks to our sponsor Taylors Hydrotherapy Centre.

Novice Scurry



A Scurry is a timed competition aimed at finding the dog that retrieves a dummy or dummies in the fastest time.

Scurries are fun, and anyone can enter. A dog does not even have to be a gundog breed, nor does it have to be kennel club registered.

Hunt Scurry



A little bit harder than the novice scurry, this involves your dog hunting cover to find and retrieve multiple items.

Can they ignore the smells and fake birds to win the fastest hunt scurry time.

Rabbit Bolt Test



New for this year - a test of steadiness against a lure and then a fast timed retrieve.

Hurdle Scurry



A bit like the novice scurry, but it's the fastest timed retrieve over hurdles.



Water Retrieve



Let your dog dive into the water and get their retrieve. Perfect for a cool down and a chance to win a rosette.



The timed water retrieve with



A festival favourite for those dogs that like getting their feet wet! Let your dog dive into the water and retrieve the dummies, balls and items. Can they ignore the fake ducks and fetch quickly or will they take their time and have a good old dip?

Timed retrieves win hourly first place rosettes. Thanks to our water sponsor Taylors Hydrotherapy Centre.

INTRODUCING the activities

Scentventure



Navigate a sniffy obstacle course and learn to use the techniques on your everyday walks for fun, calm and focus. Your dog will try their paw at climbing, balancing, crawling under, going around and over the top! Plus get advice from our expert team of trainers and behaviourists from Dogwood Adventure Play.

UK Sniffer Dogs

Every dog loves to sniff, its enriching, stimulating, calming and has great behavioural benefits. Every dog can do it!

Visit the UK Sniffer Dogs have a go and learn all about how to get your dog started and why its such a fantastic activity to get involved in.



Trick Training



New for this year is Rebecca Edney and her team who will be hosting short trick training sessions which are all about teaching your dog some cute and clever tricks and how you can put these tricks together to make a little routine, which you can add to music.

Small Paws

Designed for the smaller breeds at the festival. The small paws area is a mix of games and little agility with size appropriate equipment.

Our festival is all about inclusivity and including the smaller legs is important to our team.



The Lure

How speedy is your hound?

Join the Wallsend and Rising Sun Whippet Racing Club to test your dogs speed against the lure.

You'll also be able to watch them in the main ring with their super speedy display!



Parkour

Come and be guided by the team at Fellowship Dog Training and The Dog Log and see how you can interact with the natural world around you in a fun and engaging way in the dog parkour playground.

Instructors will show you how to build confidence and connection whilst having fun. You will learn how to safely use your environment to enrich your walks.



Ruff Diamond Pet Skills



Join Cris from Ruff Diamond Dog Training to discover how rally exercises and tricks can help your dog to walk nicely on the lead, come back when you call them, build focus and engagement and much more. Plus you and your dog will have fun learning them together.

With 15 minute small group slots throughout the weekend you can have a go with your dog learning tips to take away and practice at home

Mantrailing

Learn how to harness the power of your dogs nose regardless of age, breed and disability.

Mantrailing is like a giant game of hide and seek with your dog! Working as a team, using your dogs amazing sense of smell to follow a scent trail and find their trail layer = big party at the end! Mantrailing is an inclusive sport, almost any dog can join in, including dog or people reactive, nervous, no recall? no problem, everything is done on the lead.



spotted a rosette?

This means that there are hourly first place rosettes for the fastest times in that activity and you'll also win your choice of pin. All activities have certificates (whilst stocks last)



INTRODUCING the activities



Fastest Recall



If you have a speedy hound then our fastest recall is for you, timed against the clock, only the quickest will get those fabulous rosettes!

Look out for the team from Canny Canines DTC.

Temptation Alley



Think your dog can resist temptation? Then add fastest recall with plenty of toys, food, and distractions and you'll get our temptation alley.

Speed and focus are a must.



Good Citizen and Rally



Join Curlabull Dog Training Have-a-Go, areas, where you will be able to put your dog through its paces and be amazed at how quickly they can pick up the tricks needed for Rally.

In our Good Citizen Have-a-Go, you can try and complete the Kennel Club Good Citizen Bronze award and get a Kennel Club Certificate.

Dogs Trust Dog School



Join the Dog's Trust Dog School for 10-15 minute taster dog training sessions. Their coach will talk through dog training methods and give advice on certain topics. With fun, reward based training on everything from recall to loose lead walking, jumping up to leave it training.

Space will be limited so visit the stand to find out more and get booked in early.

TrailDog CaniSports Area



The 'TRAILDOG CaniSports Area' will offer the chance to 'have a go' at canicross and our mini-UltiMutt course (our obstacle course in September). Both will be absolutely FREE. Also featured in this new area will be scooter and bikejor demos, a Non-stop dogwear shop and TRAILDOG merch store.

We will be supported by our friends and club, Geordie CaniSports, who will be helping to facilitate the sessions, talk kit and fit harnesses.

Don't Forget!
Some activities may charge a small donation so we recommend bringing plenty of spare change.

A huge thank you

The festival welcomes experienced instructors and clubs from across the region to bring you a fabulous range of activities that your dog can try their paw at. Activities marked with a rosette all have hourly rosettes for the fastest dog. Keep an eye out for some who also have demo's in their own rings. The festival wouldn't be the same without the support of all of our wonderful instructors and clubs: we thank them all and we hope your dogs have a wonderful weekend.

INTRODUCING the breed hangout



Saturday

- 10.30am Sheepdogs and Collies
- 11.00am Terriers
- 11.30am Spotty Dogs
- 12.00pm Beagles
- 12.30pm Staffies
- 1.00pm Sighthounds and Longdogs
- 1.30pm Spaniels
- 2.00pm Assistance Dogs
- 2.30pm Frenchies, Bostons and Pugs
- 3.00pm Vulnerable Breeds
- 3.30pm Oodles (anything with an oooo)

Sunday

- 10.30am Labradors and Retrievers
- 11.00am Bully Breeds
- 11.30am HPR dogs, Pointers and Setters
- 12.00pm Shepherds
- 12.30pm Boxers
- 1.00pm Any Crossbreed
- 1.30pm Rare Breeds
- 2.00pm Gentle Giants
- 2.30pm Small Paws
- 3.00pm Rescue Dogs
- 3.30pm Sled Dogs



thanks to Guide Dogs North East

Visit the Breed hang out area at the designated time and hopefully you'll be met by plenty of fellow lookalikes - great for paw networking, insta influencers and group photographs. You never know...you may even recreate a scene from 'long lost family'! Not sure which group your dog fits?

Don't worry we love all dogs equally here...just join a group most like your dog. There are over 200 registered KC breeds, and whilst we can't include every breed we've tried to have as many as we pawsibly can! Thanks to Guide Dogs for supporting this year's Breed Hang Out area.

Correct at time of print. Subject to change.



INTRODUCING the trade stands

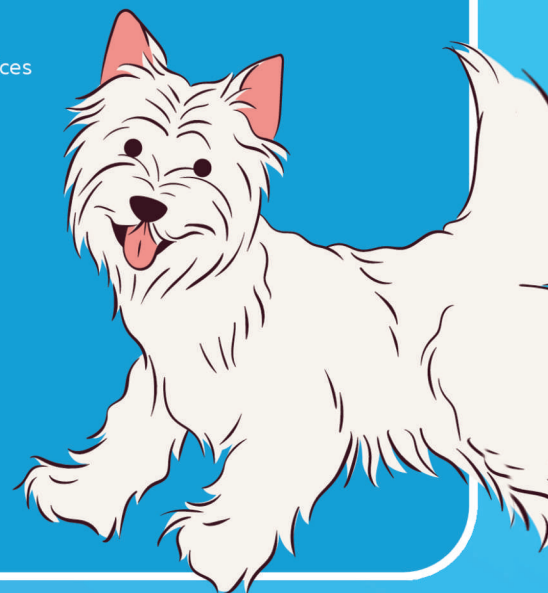
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Bow & Leia's Natural Dog Treats
British Horse Society
Bugalugs Pet Care
C&I Collars
Canine Massage Guild
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Charity Link obo Breast Cancer Now
Chocs Away
Chucktails
Coffee Supreme
Created By The Ridleys
Crimestoppers Trust
Curlabull Canine Training
Delicious Churros
Dinky Donuts
DMT Dachshund Rescue & Support Group
Dog A.I.D.
Dog and Duck Show
Doggy Days Creche and Grooming
Doodle & Boop
Dou-H & Co
Droolicious Bibs
Durham Animal Feeds
Dvine Catering
Eclipse Flyball Club
EcoDog Designs
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Fellowship Dog Training
Foster with North East
Fox's Confectionary
Franky's Bowtique
Freeman Heart and Lung Transplant
Association
Galen Myotherapy
Great North Service Dogs
Greek Gyros
Grilled Cheese
Guide Dogs for the Blind

Hannah's Handmade Crafts
Happy Paws Bakery
Hattons Hungry Hounds
Hearing Dogs for Deaf People
Iconic Pooch
J & K Crafts
JLHPRINT
K9 Room
K9 Trail Time Ltd
Kipperridge Gundog Training
Labradors in Need
Lailo Dog Treats
Lili & Mia
Little Twins Bakery
Love From Frank
Luna Moon Pet Boutique
Lyndsey Canine Coach
Monstar Wear
My Anxious Dog
My Dog Barber
Newcastle Dog and Cat Shelter
Nice n Tasty
Non-stop dogwear
NordicDogs
North East Veterinary Physiotherapy
North Shore Coffee
Northumberland Dog Sports
Northumberland Fire and Rescue Service
Oldmangrey Illustration
Paws at Peace
Pawz for Thought
Pet Blood Bank UK
Petsercise
Piccadilly Pooches and their People
Printed Katie
Puppy Candles
Pure Pet Food
Rachel The Dog Lady
Raggy Rascals Holistic Dog Grooming & Pet Services
RainBeau Dog Toys
Rebecca the Dog Trainer
Rebecca's Bookshop
Roo's Charity
Rosie's Boutique LTD
Ruff Diamond Dog Training
Scentventure by Dogwood Adventure Play
Scruffts. KC Dog Show (Saturday Only)
Sit Fido - portraits for pets
Small Paws
Spotty Dog Design

Summit Crazy
The Brownie Bar
The Cocktail Box
The Dog First Aid co
The Dog Log
The Dogs Trust
The Fostering Company
The Muzzle Movement
The Northern Bistro
The Sea Diner
The Street Diner Ltd
The Yolker
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Tropic Skincare
Tyne Valley Dog Sports
UK Sniffer Dogs
Urchin Clothing
Venetian Ices
Veterans' Foundation
Wag Wear
Wallsend Rising Sun Whippet Racing Club
Walworth Birds of Prey
Wellybix
Winterberry Wool

List is subject to change so we recommend checking with the exhibitor first if you are coming specifically for them. We are hoping our Wifi provider will ensure easier transactions but also recommend bringing cash.



Visit us at Northumberland College Zoo



With over 150 species of animals including lemurs, marmosets, meerkats, wallabies & reptiles as well as our very own rabbit & guinea pig barn, you'll enjoy a fun-filled family day out!

- > Meet the **Animals**
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Northumberland
College



Why are tug toys good for dogs?



Tug toys are great for building a bond between you and your dog. They allow you to reward a dog for good behaviour without the use of food. This can be great if you're teaching a sport such as agility or flyball - but they aren't just limited to that. Tugs can be used to build a bond between you and your dog at home too, and build that 1 to 1 time you spend with your dog playing.



Come and find us at the show in the pink gazebo and try out some tuggies with your pup 🐾

You can find us on Facebook "Rainbeau Dog Toys"



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*to share your
day on our socials*



#northeastdogfestival